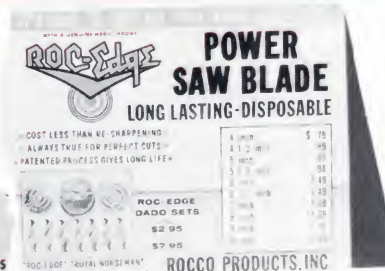


New from Rocco



Retail Prices each:

4"	.79¢
4 1/2"	.89¢
5"	.89¢
5 1/2"	.98¢
6"	1.49

6 1/2"	1.49
7"	1.59
8"	1.69
9"	1.79
10"	1.89

NEW BLADE SIZES

**NEW JACKET TO FIT DISPLAY
FOR EASY IDENTIFICATION**

**DISPLAY IS EASY TO
HANG ON PEG BOARD**

Roc-Edge Dado Sets

6 inch (2 cutters-7 chippers)
Retail \$7.95

4 1/2 inch (2 cutters-7 chippers)
Retail 2.95

Extra chippers .49



Over 22,000 retail hardware dealers are enjoying the added profits that have come from sales of Roc-Edge Disposable Sabre Tooth Saw Blades. They like the convenience of the self-service feature and the repeat business that this true running, long lasting blade brings and they like the minimum, rock bottom inventory that they have to carry. An investment of only \$24.04 puts the retailer in the saw blade business - and he can fill 90% of his requests. And now, Rocco has made available to the dealer the new 9 and 10 inch sizes as well as the hand electric 4 to 6 inch in fast selling combination packs. Also available are the famous Roc-Edge Hard Chrome Dado Sets in 4 1/2 and 6 inch sizes. These have proven most popular among the do-it-yourself fans. 22,000 happy hardware dealers can't be wrong. Get all the information-send in your order today!

FAMOUS RE-66 MERCHANDISER OF LONG LASTING ROC-EDGE DISPOSABLE POWER SAW BLADES!

**FREE
DISPLAY**

- LESS THAN 1 SQUARE FOOT OF SPACE
- ALL SIZES AVAILABLE 4 INCH TO 10 INCH
- ORIGINAL PATENTED HARD-CHROME BLADE
- LONG LIFE - TRUE RUNNING - CLEANER CUT



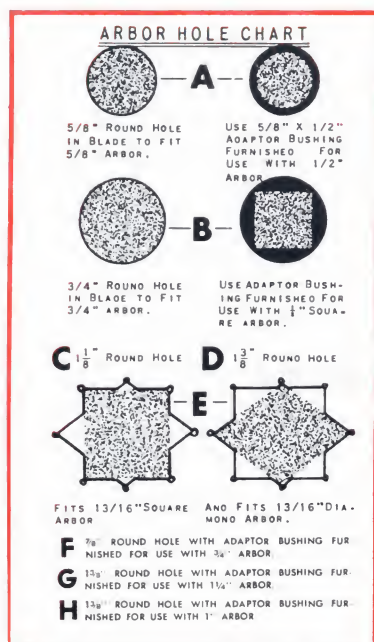
HERE ARE THE DEALS

RE66 Assortment with FREE DISPLAY

2-8A, 1-8B, 1-8D, 2-8E	Retail	\$10.14
2-7A, 1-7B, 1-7C, 2-7E		9.54
2-6A, 1-6B, 1-6C, 2-6E		8.94
2-6 1/2A, 1-6 1/2B, 2-6 1/2E		7.45
	Retail	\$36.07

YOU CAN ADD TO YOUR DISPLAY

9" Display Pack		
2-9A, 1-9G, 2-9F, 1-9E	Retail	\$10.74
10" Display Pack		
2-10A, 1-10E, 2-10F, 1-10H	Retail	\$11.34
Small Saw Combination Pack		
4-4A, 2-4 1/2B, 4-5A, 2-5 1/2B	Retail	\$12.24
33-1/3% Dealer Discount		



EASY SELECTION CHART

Make of Saw	6"	6 1/2"	7"	8"	9"	10"
All Table Saws	6A	6 1/2A	7A	8A	9A-F	10A-F-H
Black & Decker	6C	6 1/2A	7C	8D	9D	10D
Craftsman	6A	6 1/2A	7A	8A	9A-B	
Cummins	6B			8E		
Mall	6B	6 1/2A	*	8E	9E	10E
Maxaw	6B			8E		
Metal Master	6A					
Milwaukee	6A	6 1/2A	7A	8A		
Porter Cable	6A	6 1/2A	7A	8A		10F
Skillsaw	6E	6 1/2E	7E	8E	9E	10E
Stanley	6B	6 1/2B	7B	8B	9F	
Sunbeam		6 1/2A				
Thor-Speedway	6E	6 1/2E	7E	8E	9E	10E
Wards Master	6B					
Pet-Dunlap	6B					
Radial Saw					9A-F	10A-F-H
Shopsmith					9-G	

*Mall Model 70 requires a 7E Blade

*Mall Model 71 requires a 7B Blade